

# Magazine Ad Rates

Rates are for placement in a single magazine issue



ZOOLOGICAL ASSOCIATION  
OF AMERICA  
Advocate. Educate. Conserve.

## Member Rates

<u>Quarter Page</u>	\$75
<u>Half Page</u>	\$150
<u>Full Page</u>	\$225
<u>Full Page Back Cover</u>	\$300
<u>Full Page Front Cover</u>	\$300

## Commercial Member Rates

<u>Quarter Page</u>	Free with Membership
<u>Half Page</u>	\$75
<u>Full Page</u>	\$168.75
<u>Full Page Back Cover</u>	\$225
<u>Full Page Front Cover</u>	\$225

## Non Member Rates

<u>Quarter Page</u>	\$100
<u>Half Page</u>	\$200
<u>Full Page</u>	\$300
<u>Full Page Back Cover</u>	\$350
<u>Full Page Front Cover</u>	\$350



Full Page  
8.5" wide x 11" high

1/4 page  
3.75" wide x 5" high

1/2 page  
7.5" wide x 5" high

### Submission Deadlines:

March 1st for the March 31st Issue

June 1st for the June 31st Issue

September 1st for the September 31st Issue

December 1st for the December 31st Issue

### To Advertise/ Questions:

Email us at  
Membership@zooassociation.org