



Brian Badger

Director of Conservation and Outreach

CCF abstract for ZAA Annual Conference (September 30-October 3 in Columbus, OH)

Title: Integrating captive and wild Population management in global cheetah conservation.

Presented by Brian Badger, Director of Conservation and Outreach, Cheetah Conservation Fund. (Bio Below)

Brief description: The Global Cheetah Summit in January 2024 brought together experts from various fields, including field conservationists, government officials and zoo representatives. The summit aimed to establish a roadmap for cheetah conservation, culminating in the Addis Ababa Declaration for Global Cheetah Conservation. This declaration outlines urgent action items, including strengthening engagement, setting range-wide priorities, securing resources and capacity-building. This presentation will reflect on the key outcomes from the summit, with a particular focus on the interplay between captive and wild population management and its alignment with global conservation frameworks like the One Plan approach, the SAFE Framework, the Kunming-Montreal Global Biodiversity Framework and the CITES-CMS African Carnivores Initiative.

Presentation preference: 20-minute presentation with 5-minute Q&A (25 minutes total)

Brian Badger, Director of Conservation and Outreach, Cheetah Conservation Fund Bio:

After 3 decades in and around the conservation world and a passion that stretches back even further, Brian's aim is to enlighten people from around the world on the workings, aims and goals of front line conservation.

Born and raised in London, UK. he's worked on, coordinated and been involved with projects throughout Africa, Bangladesh, the Russian Far East, The USA and Europe.

Brian's association with CCF stretches back around 18 years including working at the international headquarters in Namibia as Operations Manager for 6 years and Director of Conservation and Outreach for the past 8 ½ years including managing the expansion/capacity building facility in Somaliland in 2019 and again in 2023.

With a speciality in holistic conservation, he's a passionate advocate of the practices that embrace the balance of the ecosystem with the collaboration and success of all stakeholders both In-Situ and Ex-Situ.

A regular lecturer internationally to schools, colleges, universities, zoos, public events and has presented on TV and radio.

Brian Badger is a passionate speaker and drawing on his years of front line experience and collaborations with international conservationists, He is driven to enlighten and educate supporters, Zoos, the general public and the next generation of conservationists into the workings of successful conservation operations.