

Education is an extremely important pillar of our work and as such our programs take many forms and touch the lives of countless individuals. We often refer to this work simply as “covering generations from strollers to seniors”.



ZAA EDUCATION



ZAA member programs that are designed to be integrated into traditional school and learning settings provide curriculum, conduct certified training for teachers, and produce educational graphics and collateral materials. Our more non-traditional programs include Boy Scout badges, day and summer camp programs that promote outdoor and nature appreciation, zookeeper chat sessions, various lecture series, nursing home and home school programs, and long distance learning opportunities.

ZAA also focuses on educating the next generation of wildlife management professionals around the globe; providing training and education on husbandry, best management practices, and veterinary care. These programs also include collaboration with international zoological facilities, training of biologists and zoo staff, internal staff development, as well as a variety of student internships.

In large part, ZAA member public education programs are premised on helping the general public reconnect with wildlife and more broadly with nature. We believe strongly in the health benefits of nature as well as the connection that people can build with wildlife through animal ambassador programs. It is also well documented that people will work hardest to conserve those species that they most closely relate to.

**IN THE CLASSROOM
IN THE COMMUNITY
INTERNATIONALLY**



ZOOLOGICAL ASSOCIATION
OF AMERICA
Advocate. Educate. Conserve.